

Terms of Use for Freshly Squeezed SEO (adamcrookes.com)

Welcome to Freshly Squeezed SEO, located at adamcrookes.com. By accessing or using our free SEO tools (Competitor Analysis Tool and Forum Thread Analysis Tool), you agree to comply with and be bound by these Terms of Use. Please read these terms carefully, as they outline your rights and responsibilities while using our services.

1. Acceptance of Terms

By using Freshly Squeezed SEO, you acknowledge that you have read, understood, and agree to be bound by these Terms of Use. If you do not agree to these terms, please do not use our tools or website.

2. Use of the SEO Tools

Freshly Squeezed SEO provides two free tools - the Competitor Analysis Tool and the Forum Thread Analysis Tool. The use of these tools requires you to enter your email address, which will subscribe you to our weekly email newsletter and user updates.

- **Personal Use:** You agree to use these tools for personal or professional purposes in a lawful manner. The tools are provided for SEO analysis, and you may not exploit them for commercial resale or mass distribution.
- **No Automated Access:** You are prohibited from using any automated systems (e.g., bots or scripts) to access the tools.

3. User Responsibilities

By using Freshly Squeezed SEO, you agree that:

- You will provide accurate and complete information when entering your email address.
- You are responsible for safeguarding any data you input into the tools.
- You will not engage in any unlawful or harmful activities while using the tools or website.

4. Privacy and Data Usage

Your use of Freshly Squeezed SEO is governed by our Privacy Policy, which details how we collect, use, and protect your personal information, including your email address. By using our tools, you agree to the collection and use of information as described in our Privacy Policy.

5. Intellectual Property

All content, including but not limited to text, design, code, and functionality provided through Freshly Squeezed SEO, is the intellectual property of Adam Crookes and protected by applicable intellectual property laws. You agree not to copy, reproduce, modify, or distribute any part of the website or its content without express permission.

6. Disclaimer of Warranties

Freshly Squeezed SEO is provided on an "as-is" and "as-available" basis. While we strive to maintain the accuracy and performance of our tools, we do not guarantee that the service will be uninterrupted, error-free, or free of harmful components.

We make no warranties or representations regarding the results you may obtain from the use of the tools, nor do we guarantee the accuracy, completeness, or timeliness of the data provided by the tools.

7. Limitation of Liability

To the fullest extent permitted by law, Adam Crookes and Freshly Squeezed SEO shall not be liable for any direct, indirect, incidental, consequential, or punitive damages arising out of your use or inability to use our tools, even if we have been advised of the possibility of such damages.

8. Modifications to the Terms

We reserve the right to change or update these Terms of Use at any time. Any changes will be posted on this page, and continued use of the tools following the posting of changes constitutes your acceptance of such changes.

9. Termination of Access

We reserve the right to terminate or suspend your access to Freshly Squeezed SEO at any time, without notice, for any reason, including but not limited to breach of these Terms of Use.

10. Governing Law

These Terms of Use are governed by and construed in accordance with the laws of England and Wales, without regard to its conflict of law principles. You agree to submit to the exclusive jurisdiction of the courts located in England to resolve any disputes arising out of your use of Freshly Squeezed SEO.

11. Contact Information

If you have any questions or concerns regarding these Terms of Use, please contact us at adam@freshlysqueezed.online.

Effective Date: October 10, 2024