

Privacy Policy for Freshly Squeezed SEO (adamcrookes.com)

At Freshly Squeezed SEO, accessible from adamcrookes.com, your privacy is one of our top priorities. This Privacy Policy document outlines the types of information we collect from users of our free SEO tools and how we use and protect that information.

1. Information We Collect

When you use the free SEO tools available on Freshly Squeezed SEO (Competitor Analysis Tool and Forum Thread Analysis Tool), you will be required to enter your email address. By submitting your email, you agree to:

- Receive access to the selected tool.
- Be subscribed to our weekly email newsletter.
- Receive occasional user updates about Freshly Squeezed SEO, including new features, product announcements, or changes to our service.

We do not collect any personally identifiable information other than your email address.

2. How We Use Your Information

We use the information we collect in the following ways:

- **Provide tool access:** Your email address grants you access to our SEO tools.
- **Communications:** We use your email to send our weekly newsletter, which includes SEO tips, industry insights, and updates relevant to Freshly Squeezed SEO users.
- **User updates:** You may also receive updates about improvements, additional features, or service changes.

We do not sell or share your personal information with third parties.

3. Data Security

We are committed to protecting your data. We implement industry-standard security measures to safeguard your information against unauthorized access, alteration, or disclosure.

4. Opt-Out and Unsubscribe

If at any time you wish to unsubscribe from our email communications, you can do so by clicking the "unsubscribe" link in the footer of any email you receive from us, or by contacting us directly at adam@freshlysqueezed.online. Once unsubscribed, you will no longer receive the weekly newsletter or updates, but you will still have access to the free SEO tools.

5. Cookies and Tracking

We may use cookies or similar tracking technologies to enhance your user experience, track usage of the site, and ensure smooth operation of the SEO tools. You can choose to disable cookies through your browser settings, but this may affect your ability to use certain features of the site.

6. Changes to This Privacy Policy

We reserve the right to update or change this Privacy Policy at any time. Any updates will be posted on this page, and we encourage you to review the policy periodically.

7. Contact Us

If you have any questions about this Privacy Policy, please contact us at adam@freshlysqueezed.online.

Effective Date: October 10, 2024